

NICBMI

THE NATIONAL AND INTERNATIONAL CONFERENCE ON BUSINESS MANAGEMENT AND INNOVATION

2014

20 – 21 SEPTEMBER, 2014
CENTARA HOTEL AND CONVENTION CENTRE
KHON KAEN

การประชุมวิชาการทางธุรกิจและนวัตกรรมทางการจัดการ
ระดับชาติและนานาชาติ ประจำปี 2557

วันที่ 20 – 21 กันยายน 2557 โรงแรมเซ็นทาราแอนด์คอนเวนชันเซ็นเตอร์ขอนแก่น

Guest Speaker



Chair Professor Krairit Boonjakiat
Topic: Business and Management Innovation



Professor Dr. Claude Cellich
Vice President for External Relations
International University in Geneva, Switzerland
Topic: Export Strategies for Small and Medium Enterprises



Dr. Rosalina Ora'a Fuentes
President and Dean, SAIDI Graduate School of OD,
Philippines
Topic: (Dr. Rosalina Ora'a Fuentes & Dr. Reynaldo T. Casas)
ASEAN Integration: Enhancing the Work Competencies
of the New Generation Employee



Dr. Reynaldo T. Casas
President, nv-vogt Philippines Solar Energy One, Inc.
President, Advance Renewables Energy Inc. (AREI)
President, ROCASAS REALTY INC.

CONFERENCE ACTIVITIES

Keynote lectures by invited speakers
Oral and poster presentations
Exhibitions and Promotion of Graduate Programs

IMPORTANT DATES

Activities	Dates
Due Date for Full Paper	Now – August 15, 2014
Notification of Acceptance	August 31, 2014
Last Day of Payment	August 31, 2014
Last Day of Revised Paper (if needed) and Presentation File Submission	September 7, 2014
Academic Research Presentation	September 20–21, 2014

PRESENTATION TITLES: “BUSINESS MANAGEMENT AND INNOVATION”

- Strategic Management and Small and Medium-sized Enterprise Management
- Management of Human Resources, Leadership, Organization Development and Business Ethics
- Management of Production, Transportation and Supply Chain
- Marketing Management
- Financial and Investment Management and Business Feasibility Studies
- ASEAN Community Studies

Online Registration Only
<http://mba.kku.ac.th/NICBMI>

Main Conference Coordinators Miss Ketwadee Jankai, Miss On-Uma Sueksa
Telephone: +66 (0) 4336-2021 Ext. 112, 113
Fax: +66 (0) 4336-2020 E-mail: nicbmi2014@gmail.com

วิทยาลัยบัณฑิตศึกษาด้านการจัดการ มหาวิทยาลัยขอนแก่น

